

## COOKIE POLICY

**Last updated:** January 26, 2021

Efficient Tax, LLC (“Efficient Tax” or “We”) uses cookies on its website, located at [www.efficienttax.com](http://www.efficienttax.com) (the “Site”). By using the Site, you consent to the use of cookies.

Our Cookie Policy explains what cookies are, what they do, how we use cookies, and your choices regarding cookies.

### What are cookies?

Cookies are small pieces of text placed on your computer or other device by websites you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the website or others. A cookie file is stored in your web browser and allows us or a third-party to recognize you and make your next visit easier and the Site more useful to you. The entity that places cookies on your browser can then read the information on the cookie that it set.

Cookies are typically classified as either “session cookies” or “persistent cookies”. Session cookies do not stay on your device after you close your browser. Persistent cookies will remain on your device until you delete them or they expire.

For more information about cookies, you can visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

### How we use cookies:

When you use and access the Site, we may place a number of cookie files in your web browser.

We use cookies to enable certain functions of the Site, to provide analytics, to improve your user experience, to optimize our advertising and marketing, and to recognize you as a customer. Below we identify the specific cookies we use on the Site, their name, and their purpose.

<b>COOKIE</b>	<b>DESCRIPTION</b>	<b>TYPE</b>
_ga	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors.	Analytics
_gid	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form.	Analytics
_gat	This cookie is installed by Google Universal Analytics to throttle the request rate to limit the collection of data on high traffic sites.	Analytics

### What are your choices regarding cookies?

The use of cookies is now standard for most websites. However, if you are uncomfortable with the use of cookies, you can manage and control them through your browser, including removing

cookies by deleting them from your browser history cache when you leave the Site. If you'd like to delete cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser. To find out how to manage cookies on popular browsers visit the sites found at these links:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)
- [Opera](#)
- [Apple Safari](#)

To find information relating to other browsers, visit the browser developer's website.

Please note, however, that if you delete, block, or refuse to accept cookies, you might not be able to use or access all parts of the Site and some of our pages might not display properly.

If you have any questions or comments about this Cookie Policy and Efficient Tax's privacy practices, please contact Efficient Tax at:

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